

Our community and platform for change

Overarching goal

We are proud of the role we play in our community in Newham. It is important for us to connect with our local community and ensure we are not only a responsible neighbour but also seen as a positive influence. We support local organisations, schools and charities to grow and develop to their full potential, and take pride in using our events and exhibitions as a platform for positive impact.

ExCeL London has a responsibility to

- Continuously engage with local stakeholders to identify collaboration opportunities.
- Support development on our estate that contributes to social value.
- Encourage our clients and organisers to engage with the local community to support their event legacy.

SDGs



Material issues

Platform for good



Community impact



Cost of living



Biodiversity



KPIs

- Year-on-year increase in charitable contributions through donations, fundraising, donations in kind and hours volunteered
- Increase financial and social value contribution to the London Economy
- Increase promotion and support of legacy projects for events
- Hold a minimum of 12 meetings with local stakeholders annually to support crime reduction

Long-term goals (by 2030)

Charity partners

- Meet expectations and objectives of our existing and new charity partnerships.

Legacy projects

- Offer legacy project support to all event organisers.

Community impact

- Address challenges and opportunities highlighted by local residents where possible.
- Increase our social value performance.

Development and regeneration

- Continue to be a responsible landlord and neighbour by maximising our social impact and minimising our environmental impact.
- Continue regeneration of the estate and quality placemaking to increase local job creation and socioeconomic value.