

# ExCeL London Sustainability Policy 2023

ExCeL London is one of the UK's leading international exhibition and convention centres hosting over 400 events a year and welcoming 4 million visitors from across the globe. We are committed to being thought leaders in our market and providing world-class facilities and services.

We recognise sustainable development as fundamental to our success and endeavour to operate as a responsible corporate business. Our vision is to be a sustainability leader within our industry by shaping the future of events into one that is net zero, resource efficient and equitable.

To achieve this, ExCeL London aims to achieve internationally recognised standards for sustainability. We are committed to working with our stakeholders to improve our combined sustainability performance through our sustainability strategy, which consolidates all our activities in relation to an environmental, social and governance (ESG) framework to set meaningful goals for our impacts.

Five strategic pillars have been identified to drive our core business and success in operating sustainably and ethically:

- Sustainable Venue and Events
- People, Culture and Safety
- Our Community and Platform for Change
- Clients, Partners and Supply Chain
- Governance and Ethics

## **Sustainable Venue and Events**

To protect our environment and minimise our contribution to the effects of climate change, we aim to:

- Meet and exceed our targets as a signatory of the Net Zero Carbon Events Pledge
- Deliver carbon-neutral event space to our clients and implement a net zero strategy that minimises our Scope 1, 2 & 3 emissions.
- Support our clients in reducing the carbon footprint of event production.
- Address our environmental risks and impacts, including maximisation of resource efficiency and minimisation of waste.
- Protect and encourage sustainable transport links to the venue.

## **People, Culture and Safety**

To provide a venue and workplace that champions respect, safety, equality and inclusivity, we aim to:

- Uphold the highest standards of health and safety for anyone attending our venue.
- Provide inclusive facilities to encourage people of all backgrounds to visit the venue or join our business.
- Deliver a learning and development programme to drive our employees' professional growth.
- Provide a positive experience for our workforce to maximise satisfaction and retention.

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### Our Community and Platform for Change

To maximise our positive impact on our local community and add value to wider society, we aim to:

- Add value to our local community by providing local employment opportunities, sourcing local supplies where possible and supporting local organisations, schools and charities.
- Support future development opportunities of our land that contributes to social value.
- Engage with local stakeholders and foster an approach of honesty and integrity.

### Clients, Partners and Supply Chain

To educate and enable our clients to make sustainable choices, we aim to:

- Work with our clients and suppliers to pursue, promote and develop sustainable practices and ways of working throughout the entire lifecycle of an event.
- Provide guidance for limiting the use of consumables, reducing the amount of waste, selecting sustainable food choices, and promoting the use of sustainable materials.
- Collaborate with clients and suppliers to support their own sustainability objectives, as well as industry-wide commitments.

### Governance and Ethics

To uphold the highest standard of ethics and corporate governance, we aim to:

- Ensure the full implementation of this policy throughout all departments, business operations and services, and throughout our value chain where possible.
- Conduct all business in line with our corporate values, managing risk through transparent rules and controls that support our goals.
- Foster a workplace culture that encourages good governance and ethics through robust, entrepreneurial, and effective decision-making.

We will endorse practices that support economic security, social welfare and environmental responsibility and will continuously seek to develop initiatives in collaboration with our clients and suppliers to improve sustainability performance.

This policy and our Sustainability Management System are supported by our Executive Team and owners, ADNEC. Our Executive Team and senior managers are accountable for ensuring objectives are set, monitored, and measured regularly, whilst all ExCeL London staff are responsible for implementing this policy into their day-to-day activities.



Date: 10<sup>th</sup> August 2023

Signed: Jeremy Rees, CEO ExCeL London